

Court Square and FeedHenry Partner to Deliver First Cloud-Powered HIPAA Compliant Mobile App to Health New England Members

Secure Cloud Environment Gives Mobile App to HNE Members to Access Health-Care Information Quickly and Easily via Smartphones and Tablets

Springfield, MA – September 7th, 2011 – FeedHenry (www.feedhenry.com) the cloud solutions provider for mobile healthcare applications and Court Square Group (www.courtsquaregroup.com), providers of enterprise business solutions and private clouds for regulated industries, announced a joint collaboration to develop and deliver the first fully HIPAA-compliant mobile app solution, powered by the cloud, to Health New England (www.hne.com) (HNE). With this mobile app, HNE a managed care organization, part of the Baystate Health group, will be able to provide its members with a provider directory and member ID application 24/7 from any smartphone or tablet. Members will also be able to trigger directions from their current location, call a provider or access ID cards, which provide policy numbers, member numbers and various co-pay and deductible amounts.

Developed on the FeedHenry mobile application platform, the mobile app integrates securely with HNE member information systems by storing and caching member details and logic in the Court Square private cloud. HIPAA compliance is ensured through FeedHenry's end-to-end security framework from mobile device to internal system endpoints and through the deployment in Court Square's cloud, enabling HNE to have a fully HIPAA-compliant and privately-hosted mobile solution. The partnership combines enterprise-grade mobility and cloud expertise, giving a secure and scalable cloud solution for healthcare and life science organizations to take advantage of the growth in mobile health apps.

"HNE is an innovative and service oriented organization. We believe that this is an opportunity to provide our members with an even higher level of service at their fingertips. We chose the Member ID Card and the Provider Search because these are the highest traffic areas on our website: www.hne.com. We anticipate that this will be the first of many mobile applications that we will provide to our customers, members, employers, brokers and providers," said Phil LaCombe, VP of IT, Health New England, "Court Square and FeedHenry worked closely with our team to deliver this app which we believe is the first truly HIPAA compliant cloud-based mhealth app to be deployed across multiple

mobile devices from the same code base. The process was fast, seamless and above all, met our criteria for user experience and secure data integration to our internal systems.”

“Court Square has been working with virtual networks and cloud technology in regulated environments for many years and understands the special requirements necessary to comply with HIPAA, FDA and other regulated environments. FeedHenry’s fully cloud-based development and server-side architecture meant we could quickly build the app for HNE and fully integrate with backend systems via the Court Square regulated cloud which manages storage, caching, business logic, app management and security. Deploying the FeedHenry technology in our regulatory compliant private cloud enabled a further layer of security,” said Court Square CEO, Keith Parent.

FeedHenry CEO, Cathal McGloin, commented, “FeedHenry’s relationship with Court Square allows us to deliver mobile app solutions that adhere to strict privacy regulations and standards while satisfying the needs for speed and flexibility of deployment. Now HNE members benefit by being able to access a host of medical information quickly, easily and securely on-the-go. With the explosion in smartphone use, Health Care providers can now take advantage of this growing market yet remain fully compliant with HIPPA standards.”

HNE anticipates release of the mobile app during the third quarter of 2011. The app will be free of charge to any smartphone, tablet or web-enabled mobile user.

About Health New England

Health New England (HNE) is a managed care organization serving western Massachusetts since 1985. HNE employs more than 275 associates at our office located in downtown Springfield. HNE offers health plans for employers, individuals, Medicare beneficiaries, and Medicaid recipients. HNE is committed to providing customers with accountable and personal service. As a result, more than 125,000 members and over 5,000 employers, in the four counties of Western Massachusetts, select HNE as their choice for health care coverage. To learn more about HNE log onto www.hne.com.

About Court Square Group

Court Square Group, Inc., (www.courtsquaregroup.com) is a professional services consulting firm specializing in strategic information technology, networking, infrastructure, private cloud hosting, project management and enterprise application development. The company has specific expertise in life science information ecosystems and offers services in business process optimization, auditing and

quality control, pre-clinical and clinical data services. The company serves regulated industries throughout the United States and Europe. Founded in 1995, the company has been honored by Inc Magazine on four separate occasions.

About FeedHenry

FeedHenry offers a cloud platform for the development, deployment, integration and management of mobile apps for business and enterprise markets. The platform is used by clients and partners in vertical industries such as healthcare, financial services, telecommunications and travel with a white label platform available for telecom operators, ISVs and other partners. FeedHenry powers mobile apps from the cloud, making the solution simple, secure and scalable. Our platform gives businesses the power to quickly and easily engage with customers and employees across multiple mobile channels, enhancing the customer experience, increasing revenue and boosting productivity. For more information visit: www.feedhenry.com

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